

National Service

Strategic Plan
Community Dialogue



About the Corporation...

- **Improves lives, strengthens communities and fosters civic engagement through service & volunteering**
- **Engages four million Americans of all ages and backgrounds in service to their communities each year**



Our Programs

- **AmeriCorps – State & National; VISTA, NCCC**
- **Senior Corps**
- **Learn & Serve America**
- **Other**
 - **King Day of Service**
 - **National Conference on Volunteering & Service**
 - **President's Higher Education Community Service Honor Roll**
 - **Resource Center**



Serve America Act



- **Focuses service on key national issues**
- **Expands opportunities to serve**
- **Builds the capacity of individuals, nonprofits and communities to succeed;**
- **Encourages innovative approaches to solving problems**



Our Strategic Priorities

- **Service as a Solution**
- **Expanding Opportunities to Serve**
- **Build Enduring Capacity**
- **Embrace Innovation**



Key Objectives

- Summarize what we intend to accomplish over the next 5 years



Criteria for Key Objectives

- Intent behind the language in the Serve America Act
- Relevance of the objective now and in the future
- Environmental context including:
 - Priorities of related federal agencies
 - Opportunities for collaboration and partnership with actors in the field
 - Understanding and consensus regarding key drivers/levers for change for a particular issue
 - Opportunity to deploy “placed-based” strategies
 - Opportunity for the Corporation to take a leadership position



Key Objective Focus Areas

- **Education**
- **Healthy Futures**
- **Opportunity**
- **Veterans**
- **Clean Energy**
- **Disaster Preparedness**



Focus Area: Education

Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- Increase high school graduation rates
- Increase grade-level performance





Focus Area: Healthy Futures

Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- Improve the health and wellness of Americans





Focus Area: Opportunity

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- **Improve financial stability, access to affordable housing, and employment opportunities for economically disadvantaged families**





Focus Area: Veterans

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- **Increase economic opportunity for veterans and military families by leveraging national service, including veterans serving veterans**





Focus Area: Clean Energy

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- Reduce energy consumption





Focus Area: Disaster Preparedness

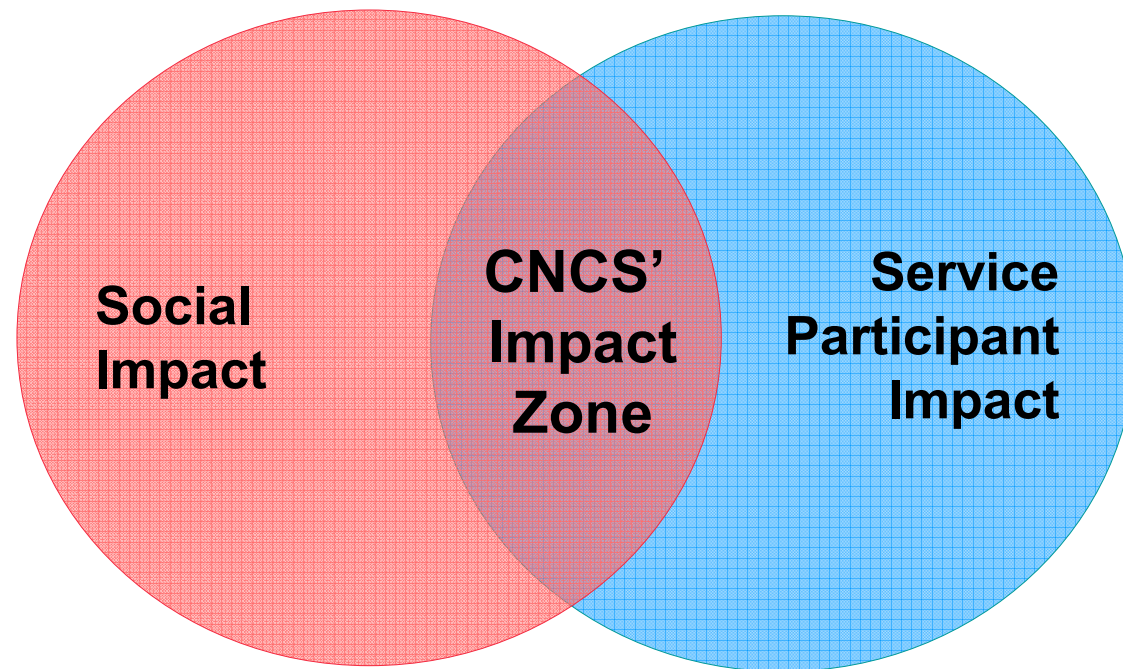
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- Increase capacity of at-risk/vulnerable communities to serve citizens in a disaster
- Improve communities in disaster-affected areas





Service as a Solution



Central to CNCS' mission and strategy, we want to capitalize on all of our collective opportunities to address the challenges that our nation is facing. If we align transformational experience and transformational results, we can change more lives.



Next Steps

Key Activities

- Refine Key Objectives with experts and stakeholders

Key Outcomes

- Final Key Objectives

Key Activities

- Staff proposes metrics and indicators to be used by the Board and CEO to monitor the Corporation's performance

Key Outcomes

- "Chain of Outcomes" that directly links the work of grantees, partners and corps members to the Key Objectives

Key Activities

- Key Objectives finalized
- Performance metrics finalized

Key Outcomes

- Strategic Plan finalized and available to the public in fall 2010



Thank You!

Visit our website (www.nationalservice.gov) to find out about opportunities to provide input and feedback.